

Orange Coast Chapter (OCHOG)

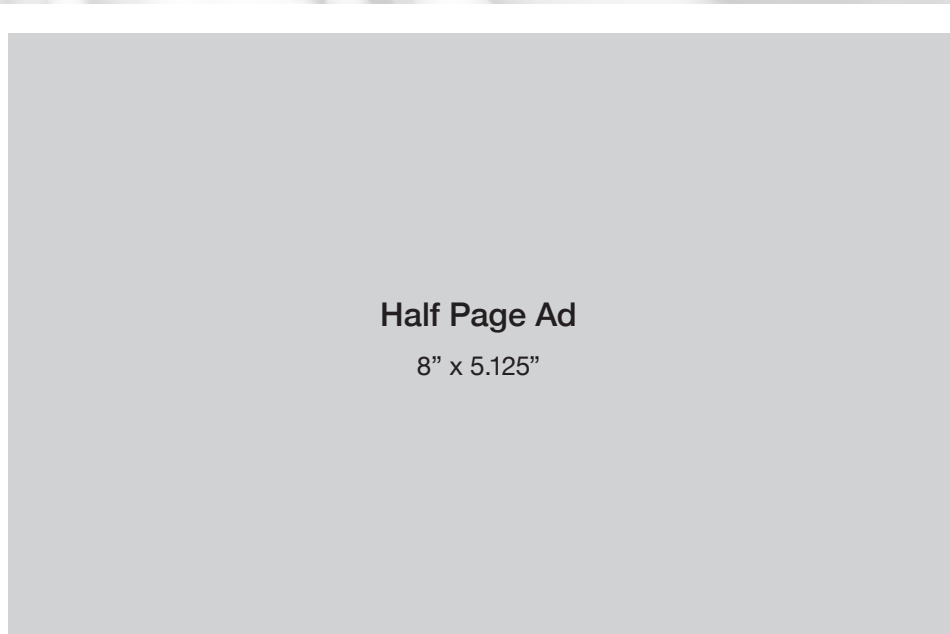
2022 HOG LOG Advertising Costs & Specifications

Ad Size	Sizing	Pricing
Business Card	2" x 3.5"	\$80
1/4 Page	3.875" x 5.125"	\$150
1/2 Page	8" x 5.125"	\$300
Full Page	8.5" x 11"	\$600

Purchase Details

Each ad spot purchased ensures inclusion in 4 consecutive issues.

Issues may be delivered bi-monthly or quarterly.



Half Page Ad

8" x 5.125"



Quarter Page Ad

3.875" x 5.125"

Full Page Ad

8.5" x 11" (trim size)

Please include a .25" bleed
8.75" x 11.25" (with bleed)



Orange Coast HOG
<https://ochog.org>

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